



The GDPR (General Data Protection Regulation) will enter into force on 25 May 2018 and applies to all EU countries. aimSport Sweden AB applies to this law.

GDPR contains rules on how to collect, handle and store personal data. The GDPR-law demands transparency regarding data retrieval and storage. Private persons have the right to get information about which data is stored as well as the ability to demand data to be deleted and / or edited in case of incorrect information.

aimSport Sweden AB stores information that is subject to legal requirements.

We store information in our customer register to be able to invoice and deliver ordered goods to the customer, and to register sold products in the arms register as required by law. Registration includes name, address, arms dealer status, phone number, e-mail address and information about orders, deliveries, invoices, etc. According to the Swedish Accounting Law, information must be stored for at least 7 years after the last financial year. After this 7-year period the information is deleted.

Who has access to the information:

aimSport Sweden AB and business partners such as shipping companies, financial functions, auditors and the authorities that require the storage of personal data.

Your rights:

You are entitled to know what data we stored about you, and you may require data to be deleted that is not subject to legal requirements. You can also request that incorrect information is edited. Deletion of personal data also means that you can no longer be a customer with us.

If you have any questions about your registered data, please contact us at info@aimsport.se

aimSport Sweden AB